



Pawz Dog Boots LLC

75 19th Street (2nd Fl)

Brooklyn NY 11232

+1 (718) 369 - 8883

www.pawzdogboots.com

PawZ Dog Boots LLC Trademark & Brand Policy

Welcome to Pawz Dog Boots LLC Trademark and Brand Policy page. Below you'll find our guidelines, so that you can interact with the Pawz Dog Boots brand correctly.

Usage Guidelines

Pawz Dog Boots LLC trademarks and trade dress are protected in the US and internationally, and may not be used without our written permission. Pawz Dog Boots LLC trademarks include, but are not limited to, Protex Pawz, our Protex Pawz logo, our Max Wax, 1Z Coat, Safespot and other graphics, phrases or images that identify the source or origin of Pawz Dog Boots LLC and services. Do not alter or modify the marks or use them in a confusing way that suggests that Pawz Dog Boots LLC sponsors or endorses you or your products or services, or confuses the Pawz dog Boots brand with another brand.

You may use our Pawz Dog Boots wordmarks such as Protex Pawz, but not our logos in truthful and factual statements to communicate: (1) that your product is “made for use with” or “compatible with” Protex Pawz products or (2) that your canine was using an authentic PawZ Dog Boots product, or (3) your interest in Pawz Dog Boots. If you are an authorized Pawz Dog Boots LLC distributor or reseller, you should review your agreement with Pawz Dog Boots LLC to understand your authorization to use Pawz Dog Boots LLC marks.

If you are in the media and need access to (Company Name)'s press kit, please email:

pr@pawzdogboots.com

Websites

Do not apply for a trademark containing Protex Pawz, Pawz or any other variation or one of our other marks, and do not use Protex Pawz in your website name or register a domain name that contains Protex Pawz or any of our other marks, or misspellings or other variations of our marks. Your website or fansite must not copy the distinctive Pawz Dog Boots look and feel, as we do not want anyone to be confused about whether it's your site or our site.

Buy from an authorized retailer, reseller, or distributor of our products

We take the protection of our brand very seriously. Authentic Protex Pawz products are available worldwide in retail stores. By purchasing your Protex Pawz products from an authorized retailer, reseller, or distributor, you are helping us maintain the authenticity of our brand.
